ECOC 2022 BASEL

SPONSORSHIP OPPORTUNITIES
ECOC 2022 will be 48th edition and return to the heart of Europe. It will take place in Basel, Switzerland, on 18 – 22 September 2022.

Basel is Switzerland’s cultural capital and its oldest university city. It offers a beautiful Old Town with historic and scenic landmarks such as the market square or the river Rhine. Get the chance to experience technology, culture, and history all within walking distance.

ECOC as one of the leading conferences on optical communication attracts scientists and researchers from across the world. Not only top universities, but also the world’s biggest and most influential companies present their astonishing breakthroughs from materials and devices to systems and networks, and their insightful visions for the future. ECOC is the key meeting place to share knowledge, exchange ideas, foster innovation and start collaborations on a global level.

ECOC also features Europe’s largest exhibition in the field. Get the chance to see the latest products, get new customers or intensify your current relationships.

The European Conference on Optical Communication (ECOC) is the continent’s largest event in the field and one of the most prestigious and traditional events on optical communications worldwide.
Sponsorship
Why sponsor?

ECOC is the place where you can gain maximum exposure on the market during the most important event in the optics communication field. Take advantage of a global platform to promote your products and services to an international audience of top decision makers in the optical communication industry.

Sponsors will receive a range of benefits designed to raise the profile of their organisation at the conference and beyond. Below is a list of sponsorship options. If you would like a tailored sponsorship package, we will gladly customise the benefits to match your needs.

Become an official ECOC 2022 sponsor and stand out among the hundreds of other companies competing for industry attention – multiplying the return on your overall marketing investment! Opportunities are available on a first-come, first-served basis. Contact our ECOC 2022 Sponsorship Team with email to info@ecoc.info for a customised sponsorship package that meets your marketing objectives or choose from an established opportunity!
Sponsorship
Premium Packages

Platinum Sponsorship
CHF 30’000

Online visibility (ECOC webpage)
✓ Logo, link and conference profile
✓ Logo on sponsor banner
✓ Logo on electronic marketing

Onsite visibility
✓ Logo on holding slides
✓ Logo on signage or pathways
✓ Banner in registration area
✓ Conference bag insert

Onsite presence
✓ 6x access to conference
✓ 6x ticket for gala dinner

Gold Sponsorship
CHF 20’000

Online visibility (ECOC webpage)
✓ Logo, link and conference profile
✓ Logo on sponsor banner
✓ Logo on electronic marketing

Onsite visibility
✓ Logo on holding slides
✓ Logo on signage or pathways
✓ Conference bag insert

Onsite presence
✓ 4x access to conference
✓ 4x ticket for gala dinner

Silver Sponsorship
CHF 10’000

Online visibility (ECOC webpage)
✓ Logo, link and conference profile
✓ Logo on sponsor banner
✓ Logo on electronic marketing

Onsite visibility
✓ Logo on holding slides
✓ Logo on signage or pathways

Onsite presence
✓ 2x access to conference
✓ 2x ticket for gala dinner
Events & Networking Sponsorship
Sponsors can provide branded napkins, banners or similar to stand out during one of the social events:
- Get-together Reception (Sunday)  
  CHF 5’000
- Welcome Reception (Monday)  
  CHF 10’000
- Gala Dinner (Tuesday)  
  CHF 5’000
- Coffee Breaks (Sunday-Thursday)  
  CHF 2‘500

Amenity Sponsorship
Sponsors can feature special amenities during the conference by banners, branded give-aways or snacks:
- Lounge area  
  CHF 7’500
- Water stations  
  CHF 1’000

Item and Other Sponsorship
Sponsors can advertise with the following items or other services. Highlighted points are exclusive sponsorship opportunities:
- Conference bag  
  CHF 5’000
- Conference bag inserts  
  CHF 1’000
- Lanyard  
  CHF 5’000
- Notepad  
  CHF 2’000
- Pen  
  CHF 2’000
- Program book ads  
  (1, 1/2, 1/4, or 1/8 page)  
  CHF 3’000 / 2’000 / 1’200 / 800
Interested in sponsorship?

Contact our ECOC 2022 Sponsorship Team with email to info@ecoc.info to get your customised opportunity or premium package.

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